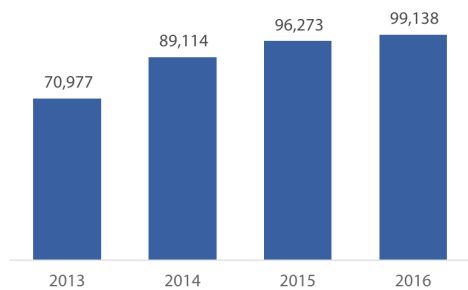


Operations Management Career Pathway

Minnesota State Career and Technical Education programs give you the skills that employers are looking for in their employees. With just the first-year courses completed, you would have the skills relevant for an entry-level job or internship that starts you on the path to a well-paying and exciting career!


Operations Management Jobs Posted Online in Minnesota



Hiring Statistics in Minnesota (1/1/17)

Growth in jobs 2015-2016:	5% (steady)
Number of employers hiring now:	2,717 employers
Number of skilled people:	183,000 (mod.)
Overall outlook:	Bright
Average job posting period:	45 days
Median salary:	\$63,950 / year

Top Occupations

- First-Line Supervisors of Retail Sales Workers (24%) 
- Marketing Managers (17%) 
- First-Line Supervisors of Production & Operating Workers (12%) 
- Sales Managers (9%) 
- General & Operations Managers (7%)  

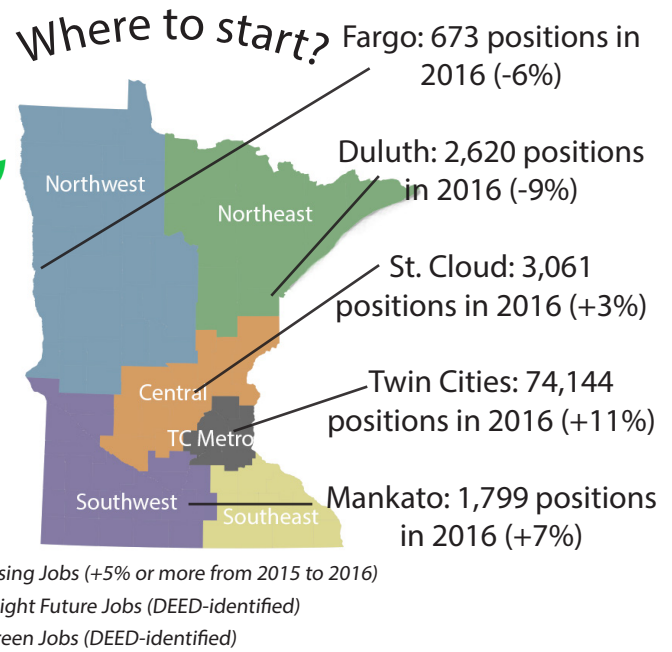
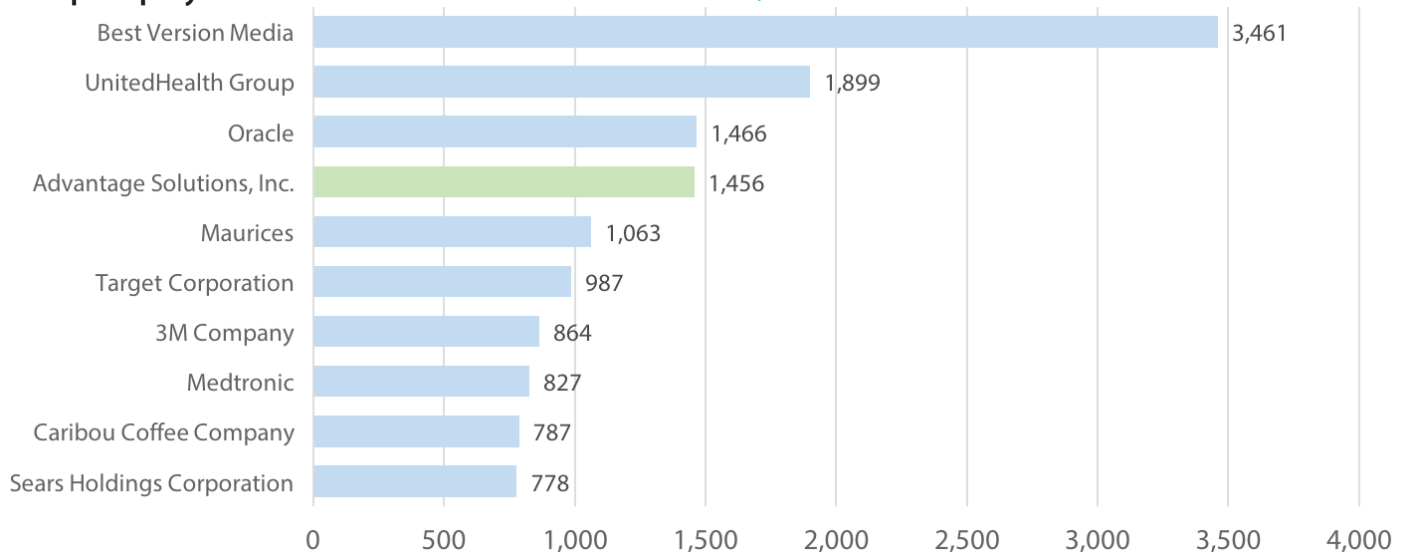
Sample First-Year Job Titles in this Pathway

- Assistant Store Manager
- Sales Associate
- Account Manager

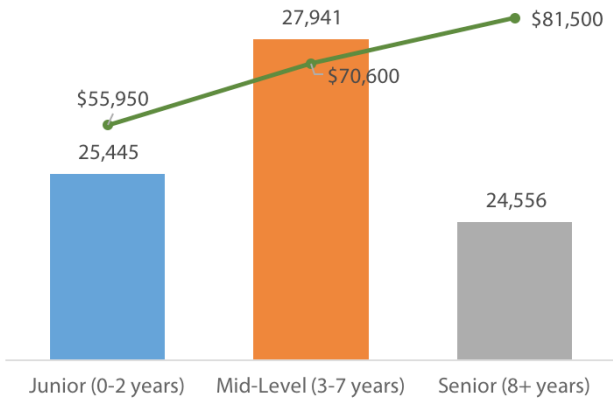
Sample Senior-Level Job Titles in this Pathway

- Production Supervisor
- Senior Product Manager
- Selling Supervisor

Top Employers who Recruited in 2016



Median Salary Advertised by Experience Level in 2016



Top 10 Certifications

1. Driver's License
2. Occupational Safety and Health Administration (OSHA)
3. Food Safety Programs ↗
4. HAZMAT
5. Automotive Service Excellence
6. Safe Quality Food ↗
7. FINRA Series 7
8. EPA Certification
9. First Aid Certification
10. Accredited Purchasing Practitioner ↗

Top 10 Hard Skills

1. Quality Assurance
2. Customer Relationship Management
3. Marketing and Sales
4. Quality Control
5. Lean Manufacturing
6. Quality Systems ↗
7. Digital Marketing ↗
8. Online Advertising
9. Preventative Maintenance Inspections ↗
10. Good Manufacturing Practice ↗

Top Software Skills

1. Microsoft Office Package
2. Salesforce CRM SFDC
3. Enterprise Resource Planning Software
4. Software as a Service
5. Microsoft SharePoint

Top 10 Soft Skills

1. Communication Skills ▲
2. Creativity ▲
3. Coaching
4. Problem Solving ▲
5. Integrity ↗▲
6. Strong Leadership Skills ▲
7. Detail-Oriented ↗
8. Management Experience ↗
9. Organizational Skills
10. Sales Experience / Ability

Top Employers Recruiting Interns

1. Bridgestone
2. Medtronic
3. Cargill
4. General Mills
5. Maurices



↗ Rising Skills (+5% or more from 2015 to 2016)
▲ Matches to CTE Foundation Knowledge/Skill

Start your career in operations management with these occupations that require just a few college-level courses for your first internship. Soon, you'll be well on your way in any number of exciting career pathway directions! Talk to an academic navigator or visit the CTE website to explore!

<http://www.mncareerpathways.org/pathways/>

Top Entry-Level Positions Advertised in Minnesota (0-2 Years Experience)

Occupation	Job Titles	Total Job Count 2016	Change from 2015
Operations Management	First-Line Supervisors of Retail Sales Workers	↗ 9,707	10%
	First-Line Supervisors of Production and Operating Workers	🍃 3,208	-2%
	Marketing Managers	🍃 2,085	-1%
	First-Line Supervisors of Non-Retail Sales Workers	1,892	-7%
	Demonstrators and Product Promoters	1,184	2%

↗ Rising Jobs (+5% or more from 2015 to 2016)

🍃 Bright Future Jobs (DEED-identified)

🍃 Green Jobs (DEED-identified)

Data collected from online job postings between 2013 and 2016 from CEB TalentNeuron Recruit in December 2016 (www.wantedanalytics.com). Bright Outlook and Green Jobs identified by DEED's Employment Outlook based on BLS 2014-2024 projections. Report developed by RealTime Talent February 2017 with the support of AgCentric, the Southern Minnesota Center for Agriculture, GreenSeam, AgriGrowth, the Minnesota Department of Agriculture, Career and Technical Education Consortium Leaders, and faculty from Minnesota State Colleges and Universities across the state.

Operations Management Career Pathway