

Comparing Searches in a Trends Chart

TalentNeuron has the capability to show the posting trends of two different searches in a chart.

For this example, you will see how to build a trend chart to compare the Medical Secretary occupation with an Associate's and without.

Search #1: Medical Secretaries, Associate Level

The screenshot shows the search configuration interface for Search #1. It consists of four panels:

- Location:** A dropdown menu with "Minnesota" selected. A red arrow points from the "Select Location" label to the "Minnesota" checkbox.
- Occupation:** A dropdown menu with "Medical Secretaries (SOC 43-6013.00)" selected. A red arrow points from the "Select Occupation" label to the "Medical Secretaries (SOC 43-6013.00)" checkbox.
- Education Level:** A dropdown menu with "Associate Level" selected. A red arrow points from the "Select Education" label to the "Associate Level" checkbox.
- Save Definition:** A text input field containing "PJA - Medical Secretaries; Associate Level in Minnesota". A red arrow points from the "Save Title" label to the text input field.

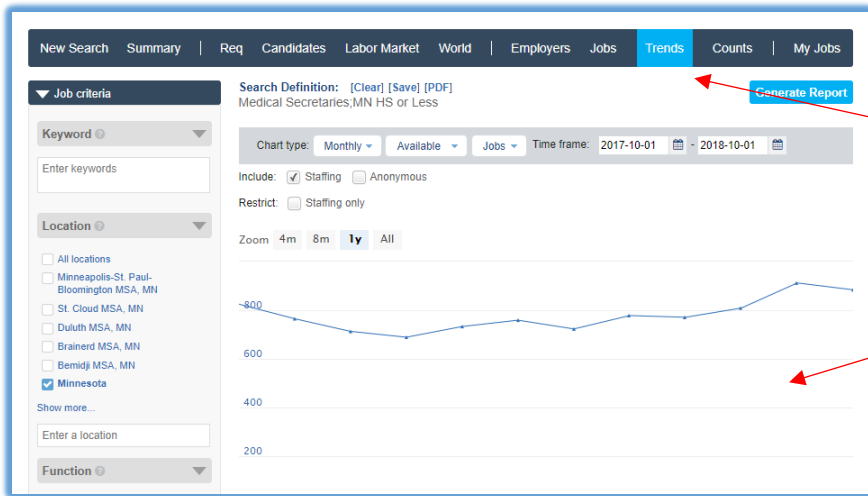
Labels below each panel are: "Select Location", "Select Occupation", "Select Education", and "Save Title".

Search #2: Medical Secretaries, High School Level

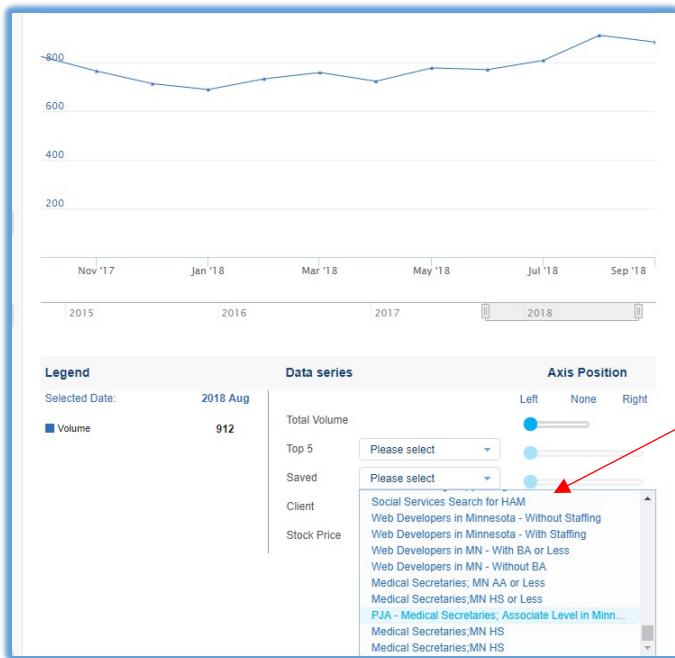
The screenshot shows the search configuration interface for Search #2. It consists of four panels:

- Location:** A dropdown menu with "Minnesota" selected. A red arrow points from the "Select Location" label to the "Minnesota" checkbox.
- Occupation:** A dropdown menu with "Medical Secretaries (SOC 43-6013.00)" selected. A red arrow points from the "Select Occupation" label to the "Medical Secretaries (SOC 43-6013.00)" checkbox.
- Education Level:** A dropdown menu with "GED/High School" selected. A red arrow points from the "Select Education" label to the "GED/High School" checkbox.
- Save Definition:** A text input field containing "Medical Secretaries;MN HS". A red arrow points from the "Save Title" label to the text input field.

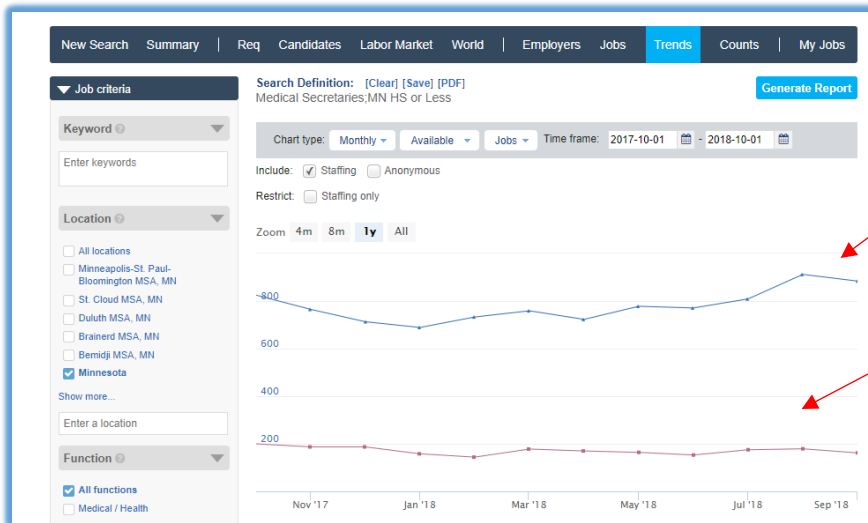
Labels below each panel are: "Select Location", "Select Occupation", "Select Education", and "Save Title".



Click on the Trends Page. You will see the posting trend of your current search.



Under Data Series, select the saved search built for this comparison.



You now have a chart that compares the posting trend of Medical Secretary jobs requiring an Associates versus jobs requiring only High School education.

Need assistance creating a Trends graph?

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