



# MN JOB MATCH

MINNESOTA CHAMBER FOUNDATION

## A Candidate Marketplace

- A dynamic survey system that quickly assesses candidates and job opportunities
- A patented, correlated matching engine
  - Calculates the probability of placement
  - Distributes candidates
  - Load levels the market
- A common employment application providing a structured, standardized view of alignment
- Integrated with employer Applicant Tracking Systems and career services systems

## FIND THE RIGHT FIT, FASTER



Helps hiring managers and recruiters get on the same page



Provides **clarity on alignment** at a level deeper than traditional resumes and job descriptions

## INCREASE DIVERSITY AND INCLUSION



Instantly ranks candidates based on skill, ability, and interest alignment



Masks information prone to bias focusing attention on skill, interest, and ability alignment



Creates a **standardized view of candidate information** needed to make an initial assessment

## OPTIMIZE CANDIDATE UTILIZATION



Invites candidates archived in the ATS to apply to new openings relevant to their interests



Processes and ranks candidates based on **customizable business rules** (SUTA savings, Veteran hiring, etc.)



Helps employers **connect unplaced candidates** to other job opportunities



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## Helping Both Parties Understand Fit

- Dynamically created and individually customized reports for both the employer and the candidate
- Designed to quickly show areas of alignment and potential misalignment in a standardized, easy to read format
- Highlights potential growth opportunities and retention risks
- Easy for employers to quickly understand differences between candidates and make better decisions, faster
- Diminishes the ability for candidates to reverse engineer their application to mirror a specific job description
- Reduces candidate and employer bias

**JEN DOE** FIT SCORE

**WHY JEN FITS**

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**WHERE JEN MIGHT NOT ALIGN?**

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**WHERE THE POSITION MIGHT NOT ALIGN WITH JEN'S INTERESTS**

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**NEXT STEPS**

## Technology Backed by Some of the World's Most Respected Universities, Government Agencies, Foundations, and Companies

- JPMorgan Chase, the Ralph C. Wilson Jr. Foundation, the State of Minnesota, and the University of Texas System have licensed the platform and retained WorkFountain to build high efficiency talent exchanges in 10 of the top 50 markets in the US
- In conjunction with these regional engagements, WorkFountain is working with Fortune 1000 companies on the complete integration of WorkFountain into their hiring systems and platforms
- WorkFountain is partnering with one of the automotive OEMs to create a Diversity and Inclusion hiring program for its supplier base
- WorkFountain has been used by more than 10,000 small and mid-sized companies

