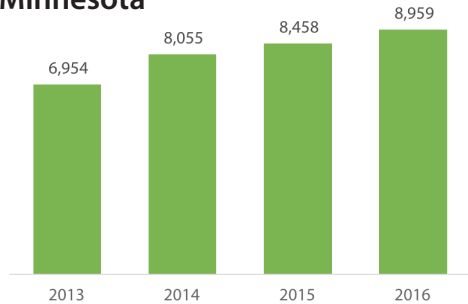


General Management Career Pathway

Minnesota State Career and Technical Education programs give you the skills that employers are looking for in their employees. With just the first-year courses completed, you would have the skills relevant for an entry-level job or internship that starts you on the path to a well-paying and exciting career!

General Management Jobs Posted Online in Minnesota



Hiring Statistics in Minnesota (1/1/17)

Growth in jobs 2015-2016:	8% (high)
Number of employers hiring now:	416 employers
Number of skilled people:	26,000 (low)
Overall outlook:	Stable
Average job posting period:	40 days
Median salary:	\$60,100 / year

Top Occupations

- Food Service Managers (34%)
- Property, Real Estate, and Association Managers (20%)
- Construction Managers (19%) [↗](#)
- Chief Executives (11%)
- College-Level Business Teachers (4%)

Sample First-Year Job Titles in this Pathway

- Restaurant General Manager
- Property Manager
- Leasing Consultant

Sample Senior-Level Job Titles in this Pathway

- Executive Director
- Construction Project Manager
- Superintendent

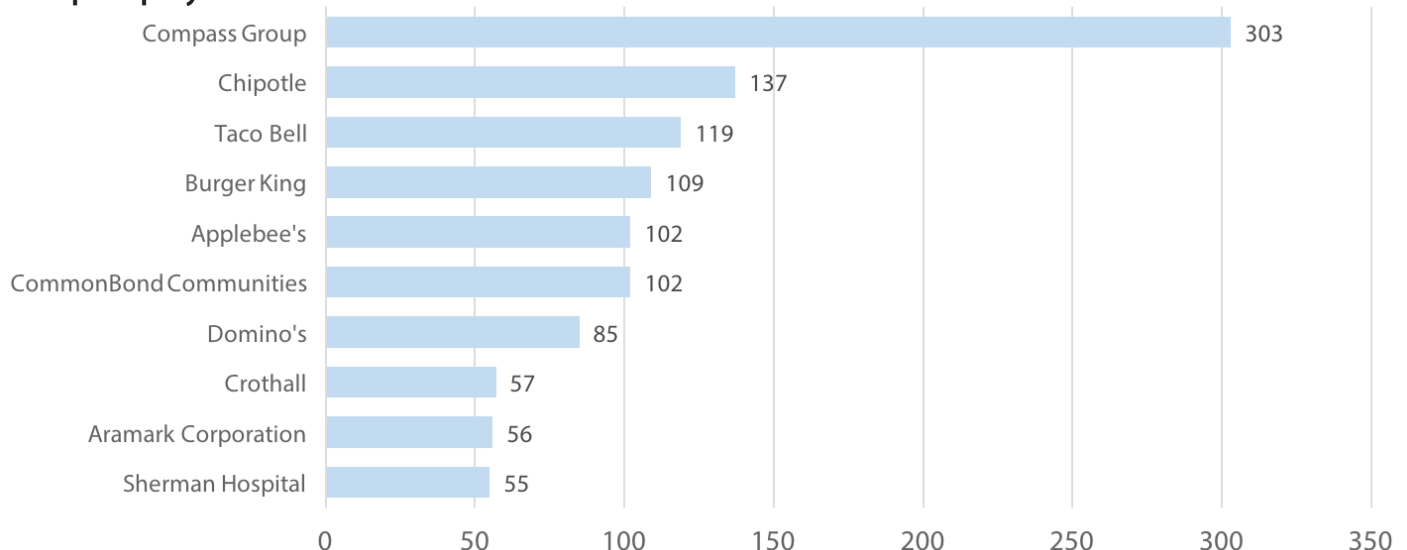
Where to start?

Management skills are valued across industries. Explore these top-hiring options:

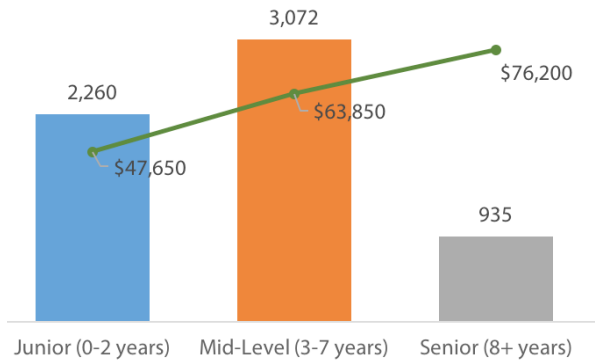
Accommodation & Food Svcs:	30% of jobs
Administrative Support:	11% of jobs
Real Estate & Leasing:	8% of jobs
Construction:	8% of jobs
Educational Services:	7% of jobs

[↗](#) Rising Jobs (+5% or more from 2015 to 2016)
 Bright Future Jobs (DEED-identified)

Top Employers who Recruited in 2016



Median Salary Advertised by Experience Level in 2016



Top 10 Certifications

1. Driver's License
2. Food Safety Programs
3. Occupational Safety and Health Administration (OSHA) ↗
4. General Contractor ↗
5. Certified Dietary Manager ↗
6. Certified Executive Chef ↗
7. Real Estate License
8. Registered Dietitian ↗
9. Project Management Professional
10. Professional Engineer

Top 10 Hard Skills

1. Quality Control
2. Quality Assurance
3. ServSafe ↗
4. Food Preparation
5. Preventative Maintenance Inspections ↗
6. Site Acquisition
7. Bilingual
8. Catering Sales
9. Investment Management
10. Hazard Analysis and Critical Control Points ↗

Top Software Skills

1. Microsoft Office Package (primarily Excel) ↗
2. Yardi ↗
3. Project Management Software ↗
4. Scheduling Software
5. AutoCAD ↗
6. Estimating Software ↗
7. Accounting Software
8. Microsoft Office Visio

Top 10 Soft Skills

1. Communication Skills ↗ ▲
2. Management Experience ↗
3. Project Management
4. Strong Leadership Skills
5. Property/Facilities Management ↗
6. Construction Management
7. Teamwork ▲
8. Detail-Oriented
9. Coaching
10. Customer Service -Oriented

Top Employers Recruiting Interns

1. Burns & McDonnell
2. Mortenson Company
3. Sherman Hospital
4. CSM Corporation
5. Hennepin County



↗ Rising Skills (+5% or more from 2015 to 2016)
▲ Matches to CTE Foundation Knowledge/Skill

Start your career in management with these occupations that require just a few college-level courses or minimal experience for your first internship. If you're considering other management pathways, starting with general experience is a good strategy. Next, talk to an academic navigator or visit the CTE website! <http://www.mncareerpathways.org/pathways/>

Top Entry-Level Positions Advertised in Minnesota (0-2 Years Experience)

Occupation	Job Titles	Total Job Count 2016	Change from 2015
General Management	Food Service Managers	Restaurant General Manager, Executive Chef, Franchise Restaurant Manager	1,144 -8%
	Property, Real Estate, and Community Association Managers	Property Manager, Community Manager, Leasing Consultant, Housing Manager	↗ 692 18%
	Construction Managers	Project Manager, Superintendent, Construction Manager	↗ 296 23%
	Chief Executives	Executive Director, Administrator, President CEO, Chief Executive Officer	153 -18%
	College Business Teachers	Adjunct Faculty Organizational Leadership, Program Chair of Accounting	123 -31%

↗ Rising Jobs (+5% or more from 2015 to 2016)

☀ Bright Future Jobs (DEED-identified)

Data collected from online job postings between 2013 and 2016 from CEB TalentNeuron Recruit in December 2016 (www.wantedanalytics.com). Bright Outlook and Green Jobs identified by DEED's Employment Outlook based on BLS 2014-2024 projections. Report developed by RealTime Talent February 2017 with the support of AgCentric, the Southern Minnesota Center for Agriculture, GreenSeam, AgriGrowth, the Minnesota Department of Agriculture, Career and Technical Education Consortium Leaders, and faculty from Minnesota State Colleges and Universities across the state.