

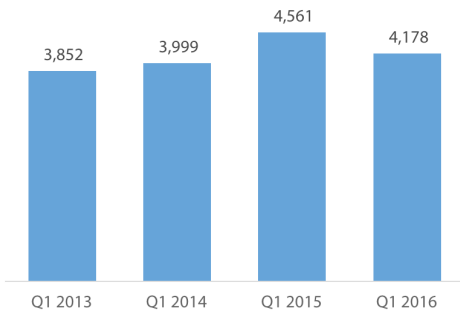


HIGH MATCH
between job posting requirements and Pipeline Competencies

Web Developer

Front-End & Back-End

Web Developer Jobs Posted Online in MN

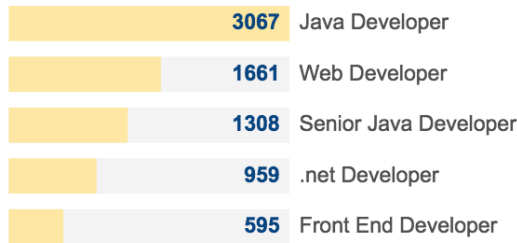


Current Hiring Statistics (3/31/16)

Online openings, including staffing: 1,247 jobs
 Number of employers hiring now: 478 employers
 Candidate supply: 3,400
 Average posting period: 40 days
 Median salary: \$90,050

Locally **2** candidates / job opening

Top 5 Job Titles Used by Employers



Front-End

Fewer candidates / opening
 Additional Skills:
 1. User Experience Design
 2. Graphical User Interface*
 3. Adobe Creative Suite*

Top 5 Hard Skills (2015)

1. Java / JavaScript / jQuery
2. HTML / HTML5 / Extensible Markup Language
3. Cascading Style Sheets (CSS)
4. Bash Shell Scripting
5. Web Services

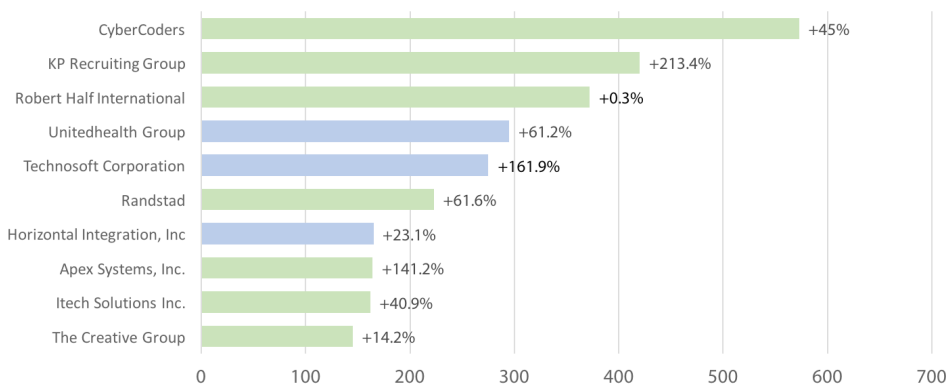
Back-End

Fewer candidates / opening
 Fewer job openings
 Additional Skills:
 1. Hypertext Preprocessor*
 2. MySQL*

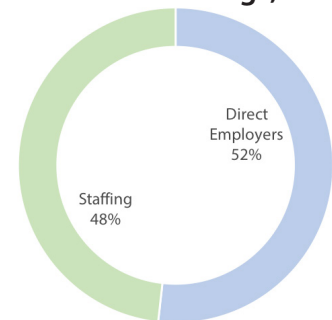
Top 5 Soft Skills (2015)

1. Oral & Written Communication
2. Website Development / Programming
3. Creativity*
4. Problem Solving
5. Integrity

Top Employers of 2015



Online Job Postings, 2015



Real-time online job postings available through direct employers and staffing agencies between 1/1/2016 and 3/31/2016 (excludes anonymous and duplicate postings). Web Developer: SOC 15-1134. Skills and education data based on required skills identified by employers in jobs advertised online in 2015. Top titles count back 4 years. Accessed 9:00am on 4/1/2016 at www.wantedanalytics.com. Differences in counts pulled at an earlier or later date are likely the result of changes in access to certain job banks, websites, or databases as well as actual changes in available jobs. *Indicates skills not specifically identified by Pipeline Competency Pyramid.